



# Marcelo Larrosa

## Web Developer

I offer 7+ years of experience as a Web Developer.

In that time I have acquired a wide variety of skills working with different types of websites and technologies. From small/medium sites completely static, to very large and complex Ecommerce websites with dynamic content.

## Contact Info

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## Languages

- Spanish - Native
- English - C2 Level  
(ECPE) Examination for the  
Certificate of Proficiency  
in English

## Skills

- Wordpress  
(Theme & plugin development)
- HTML5
- CSS3
- Sass
- Javascript
- PHP
- jQuery
- Git
- Netsuite CRM
- Bootstrap
- NodeJS (npm, gulp)
- Adobe Photoshop
- Adobe Illustrator

## WORK EXPERIENCE

### • Activo ( Wordpress Developer - Jan 2022 - Sept 2022 )

Development of landing pages promoting the company website, services and offers. Allow content to be easily editable making use of Elementor, custom Shortcodes and Advanced Custom Fields.

### • Muustack ( Wordpress Developer - 7 months, July 2021 - Jan 2022 )

Development of custom Wordpress sites for clients, creating the theme from scratch with HTML, CSS, PHP, Bootstrap and Javascript. Allow content to be dynamic using Custom Post Types and Advanced Custom Fields.

#### Highlighted achievement:

##### Objective:

Copy all the News entries published in a client's old non-Wordpress site, into the new Wordpress site.

##### Challenge:

Since the old client site was not built in Wordpress and the platform it was developed on didn't facilitate an export feature for entries, there was no easy way to export all the News from the client website to later be imported in the new site's Wordpress backend.

##### Solution:

Using a scraping software, I copied all the News on the old site directly from the browser, including their Title, Image, Content, Published date. Then, created an CSV file with all the data and use the WP All Import plugin to import them into the new site's Wordpress backend.

##### Achievement:

The task -**which the company used to do by hand with all their clients**- and in this case would have taken at least 1-2 weeks to do (there were close to 200 News entries in the site), was completed in 2 days.

### • SuiteDB ( Netsuite Ecommerce Developer - 8 months, Feb 2020 - Oct 2020 )

SuiteDB is a company that also works with NetSuite, my tasks were focused on developing websites by using Netsuite's SuiteCommerce Advanced technology, running, optimizing and deploying the sites using NPM.

### • Tavano Team ( Netsuite Ecommerce Developer - 4 years, 2015 - 2019 )

Working at Tavano Team was an excellent experience in which I had the opportunity to learn Netsuite, one of the largest E-commerce platforms in the world. The challenges of working with such a robust technology led me to refine my skills as a developer even further.

Implement a new Theme (template) within NetSuite, which would be used to redesign the entire website, while the current one remains published without suffering unwanted changes.

### • Solcre Technology Solutions ( Frontend Developer - 2 years, 2013 - 2014 )

Build sites from scratch using HTML, CSS, Javascript and jQuery from a PSD file. Edit templates to build sites and making the structural, styling and content changes required by the client.